

Main Ideas:

- *Can be written/spoken or inferred*
- *Are best phrased in your words*
- *Can encapsulate (cover) the bulk of the details*
- *Are "the big picture" of the selection*
- *Are often abstract concepts that require concrete "nails" to pin them down*

Details:

- *Support the main idea / big picture*
- *Cannot themselves be the big picture, but may somehow represent it*
- *May be "illustrations," facts, stats, etc.*
- *Can be concrete or abstract*